

BRIGHT BLUE

BULLDOGS MAKING YOUR BRAND BRIGHTER

Bright Blue is the Butler University student-run marketing and communications agency. Students engage in strategically-focused, creative projects for organizations and businesses in the greater Indianapolis area. The agency is made up of highly motivated and passionate students mentored by an advisory board of Butler faculty and industry professionals. Bright Blue provides fresh perspectives and innovative approaches while achieving clients' objectives at a lower cost than traditional agencies.

WHY BRIGHT BLUE?

UNAPOLOGETICALLY PASSIONATE

Bright Blue is a team of students who are unapologetically passionate about our work. We promise to breathe your brand.

VERSATILE & ACCESSIBLE

Because Bright Blue is a collaboration between Butler University's Lacy School of Business and College of Communication, our skills are both versatile and accessible.

AMIALE & TENACIOUS

With fresh perspectives and unique approaches, we are driven by our amiable and tenacious work ethic.

CONSTANTLY STRIVING TO BE BETTER

We are constantly striving to be better at helping you make your brand brighter.

AREAS OF PRACTICE



Web Development



Market Research



Creative



Social Media